

Lead Generation Programs

Build your customized plan with SearchKings. We offer a complete digital marketing solution designed to **promote your business.**

Why Work with SearchKings?



Flexible Budgets

Adjust your budget and generate leads when needed.



Transparent Pricing

You pay Google with your own credit card.



Flat-rate Fee

Creating scalable pricing structures so you pay less.



No Contracts

We work month-to-month with all of our clients.



No Start-up Fees

We give you \$500 to start with Google Ads.



Call Intelligence

Score all incoming calls and identify the most profitable opportunities.

Pay-per-click Advertising

Customized and comprehensive digital advertising plan to grow and support your business goals.

- ✔ Automated lead scoring and detailed call summaries.
- ✔ Measure lead quality and revenue opportunities.
- ✔ Insight into customer needs and buying patterns.
- ✔ Flexible budgets and generate leads when needed.
- ✔ Hiring campaigns to help you attract qualified candidates.

PPC Lite
\$300 /month | \$1,000+ /month

- ✔ All PPC Lite benefits.
- ✔ Local Services Ads management fees included.
- ✔ Active management of your Google and/or Microsoft ads.
- ✔ Dedicated account manager and monthly business review.

PPC
\$500 /month | \$2,500+ /month

- ✔ Google Shopping Ads.
- ✔ Dedicated account manager and monthly business review.

PPC eCommerce
\$750 /month | \$3,000+ /month

Local Services Ads

Pay-per-lead solution for Google guaranteed service providers.

- ✔ Dedicated account manager and support line.
- ✔ Recertification and documents management.
- ✔ Dynamic bid management and account optimization.
- ✔ Recommendations on responsiveness and call handling.
- ✔ Lead dispute training and support.
- ✔ Google Business Profile support.

Starting from
\$80
/month

Display & Video Advertising

Company-branded ads when customers are searching for your services.

- ✔ Highlight your differentiated offer (years in business, Google reviews, promotions, and more).
- ✔ Promote service and maintenance plans to existing customers.

Starting from
\$250
/month

Website Creation and Hosting

Customized website design using industry best practices.

- ✔ Updated web technology to ensure site speed and usability.
- ✔ WordPress: Self-managed option.
- ✔ Advertising Microsite: Optimized for lead conversion.

Website Development Fee | Site Hosting + Maintenance

Advertising Website
Starting from \$1,500 | Starting from \$15/month

WordPress Website
Starting from \$5,500 | Starting from \$99/month