







# **Lead Generation Program**

SearchKings provides scalable digital marketing solutions designed to promote PIRTEK franchisees and generate qualified leads.

## Why Work with SearchKings?



#### **Flexible Budgets**

Adjust your budget and generate leads when needed.



### No Contracts

We work month-to-month with all of our clients.

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#### **Transparent Pricing**

You pay Google with your own credit card.

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#### **No Start-up Fees**

We give you \$500 to start with Google Ads.

**Flat-rate Fee** Creating scalable pricing structures so you pay less.



#### **Call Intelligence**

Score all incoming calls and identify the most profitable opportunities.









# Lead Generation Program

Our comprehensive lead generation program is specifically designed to drive business growth for PIRTEK USA franchises, delivering measurable results. **PIRTEK USA Corporate will cover 50% of your microsite setup fee in if you sign up before April.** 

ltem	Budget
Local microsite setup (including local customization)	\$750
Monthly account management fee (per active location)	\$200/month
Additional Location (under the same franchisee)	\$100/month
Get started with up to \$500 in Google Ads credit.*	*Conditions apply

### Why Work with SearchKings

SearchKings has helped thousands of local businesses, big and small, grow by increasing their online presence and driving more leads.

