



Lead Generation Program

SearchKings provides digital **lead generation services to Authority Brands franchisees, helping local businesses grow with measurable marketing.** With 16+ years of experience in home services and franchise marketing, we are a trusted Google Premier and Microsoft Elite Partner.

Why Work with SearchKings?



Flexible Budgets

Adjust your budget and generate leads when needed.



Transparent Pricing

You pay Google with your own credit card.



Flat-rate Fee

Creating scalable pricing structures so you pay less.



No Contracts

We work month-to-month with all of our clients.



Call Intelligence

Score all incoming calls and identify the most profitable opportunities.



**1,900+ Google
Customer Reviews**

Your All-in-one Marketing Solution

Our streamlined services are designed to cover every aspect of your marketing needs, from driving traffic and generating leads to building a professional online presence. We provide everything you need to grow your business efficiently and effectively.



PPC Ads Management

Reach customers where it matters most



Google Local Service Ads

Book local jobs and grow your business



Display & Video Ads

Grow your brand & increase awareness with video ads



Call Intelligence

Identify your most profitable leads and advertising channels



Advertising Microsites

Drive conversions & generate leads with websites



Account Management

Personalized and expert management of your campaigns

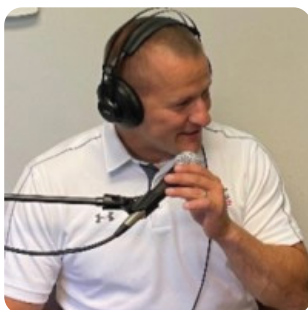
Build Your Customized Plan

We offer a transparent, flat-rate management fee model and operate month-to-month with no contracts. This gives franchisees the freedom and flexibility to scale based on results without long-term commitments

\$1,500 SearchKings Setup Fee applied to PPC plans and includes a microsite and banners.

Ad Spend	SearchKings Monthly Fee	Ad Spend	SearchKings Monthly Fee
<\$1,999 LSA only	\$200	\$7,500 - \$9,999	\$950
\$2,000 - \$4,999	\$650	\$10,000 - \$14,999	\$1,250
\$5,000 - \$7,499	\$750	\$15,000+	Custom

Read What Other Franchisees Have to Say



We've worked with a few digital marketing companies in the past, but none have delivered results like the team at SearchKings. Our call volume increased within weeks of bringing them on. They're extremely responsive, transparent, and clearly experts at what they do. They even take time to help us understand what they do, which we had not experienced before. It's been a game-changer for our business, and we finally feel like we're getting real value from our PPC and LSA investment. Highly recommend.

Brian Burton,
Benjamin Franklin Plumbing Phoenix